



# INDIAN INSTITUTE OF PUBLIC ADMINISTRATION J&K REGIONAL BRANCH



## Newsletter

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### 15TH ANNUAL VEERANNA AIVALLI MEMORIAL DEBATE COMPETITION TROPHY LIFTED BY G. C. W. PARADE

The 15th Annual Veeranna Aivalli Memorial Debate Competition on the topic “In the opinion of the house, Entrepreneurship is the only option for gainful employment” was organized by Indian Institute of Public Administration, J&K Regional Branch in collaboration with Department of Students Welfare, University of Jammu on November 12, 2016. A total of 20 teams from various affiliated colleges and University teaching departments participated in the competition.



*Winning team receiving Veerana Aivalli Running team trophy*

The team from Government College for Women, Parade represented by Sangapriya and Rishika lifted the Veeranna Aivalli Running team trophy. The first prize was won by Swikiriti Mahajan from The Law School, University of Jammu; Sangapriya from Government College for Women, Parade bagged the second prize followed by Nazish Wani from Government Degree College, Doda. The consolation prizes were won by Kunal Saini, GGM Science College, and Binesh Khan, from Jammu College of Physiotherapy. The programme was attended by members of J&K Police, University and College teachers, members of IIPA and civil society. Mrs. Swarna Aivalli, Sh. Nitish Aivalli and Sh. Girish Aivalli with his family were

the special guests on the occasion.

Following are the key highlights of the function:

- Sh K. Rajendra Kumar, IPS, Director General of Police, J&K was the chief guest at the prize distribution function. Speaking on the occasion, he said that imparting of training is very important for skill development and that it will go a long way in cementing the socio-economic empowerment of the state. He further talked about the success of Udaan and Umeed schemes that have resulted in several success stories of entrepreneurs. However, he added that developmental strategies and entrepreneurial education is required for eradicating financial insecurities.
- Sh. BR Sharma, Chairman, IIPA, JK Regional branch, in his presidential remarks, pointed out that India has a large youth force wanting to be employed and entrepreneurship can solve this problem. He also asserted that in order to become an entrepreneur one needs to have a supportive framework and urged the youngsters to become passionate about their dreams.
- Prof. Desh Bandhu Gupta, Dean Academic Affairs, University of Jammu and the Guest of Honor at the function, in his address said that



*Participations sharing their views*

successful entrepreneurs need to have passion; networking and keen observation to identify needs of the public.

- Earlier during the day Prof. Satnam Kaur, Dean Students' Welfare, University of Jammu emphasized on the need for the youth to participate in productive engagement of students in such activities to channelize their energies in the right direction. Prof Alka Sharma, Director, Seminars, IIPA J&K Regional Branch paid rich tributes to Sh. Veerana Aivalli and threw light on the life and contributions of the stalwart. The dignitaries released the biannual IIPA newsletter on the occasion.
- Prof. Monica Sethi, Prof. Indu Kilam and Er. P K. Nanda. were the adjudicators for the debate competition.

Dr. Komal Nagar, Joint Director, Seminars, IIPA conducted the proceedings during the day. Er. J B S Johar Hony Secretary presented the formal vote of thanks. The rapporteurs of the event were Puneet Kaur and Vanshika Jamwal. The debate was anchored by Seharish Javed and Sameeta Rana and Time Keeping by Hemant Magotra.

### **7TH SAT PAUL SAHNI MEMORIAL LECTURE ON 'PROLIFERATING MEDIA: CHALLENGES OF ETHICS & ACCOUNTABILITY'**

The 7th Sat Paul Sahni Memorial Lecture on 'Proliferating Media: Challenges of Ethics & Accountability' was organized by the J&K Regional Branch of Indian Institute of Public Administration on December 17, 2016. Sh. K. B. Jandial, IAS (Retd) Former Member J&K PSC, in his key note address made the following observations:



*(L to R) – Sh. Chander Gulati, Dr. Ashok Bhan, Sh. B R Sharma, Dr. S S Beloria, Sh. K B Jandial, Sh. S K Gupta*

- Despite the growth of the e-media, the traditional print media has not only survived but has also thrived due to the advancement in technology.
- Although the press has proliferated, its role has undergone tremendous transformation over the years. Specifically mentioning Gandhiji Journalism, he pointed out that Gandhiji considered media as a means of serving the nation and not as a means of profit making. Through his presentation, he brought to light the need for 'Ethics in journalism'.

Following are some key highlights from other speakers on the occasion:

- Dr. S. S. Bloeria, IAS (Retd.) Former Vice Chancellor, Central University of Jammu, in his address remembered his long association with Sh. Sati Sahni. While talking about Satiji's personality, he said that his qualities of punctuality, honesty and perfectionism have rubbed off on all those that he came in touch with.
- Sh. B. R. Sharma, IAS, Ex-Chief Secretary and Chairman, IIPA J&K Regional Branch, while speaking on the occasion fondly remembered Sh. Sati Sahni and reiterated that the benchmarks for the media need to be raised since the society needs media but without its shortcomings.
- Dr. Ashok Bhan IPS (Retd.), Patron IIPA J&K Regional Branch while paying tributes to Satiji, as he is fondly remembered, said that media should be in the service of the citizens and like the purchasability of justice, purchasability of media should not become the norm.
- Sh. Chander Gulati paid rich tributes to Late Shri Sat Paul Sahni and said that he was a perfectionist and an institution in itself. He said that Sh. Sahni was a multi-dimensional personality having the privilege of covering all the four war of India and Pakistan. He said that Sh. Sahni had an eye for detail and would capture instances that are now part of a rare collection.

Earlier Dr. Komal Nagar, Joint Director (Seminars) formally welcomed the august gathering and conducted the proceedings of the function. Er. J B S Johar, Hony Secretary coordinated and overlooked the entire organizing of the event while Sh. S. K. Gupta presented the formal vote of thanks.

## 4TH RAM SAHAI MEMORIAL LECTURE ON “DEMONITIZATION”

In memory of Late Shri Ram Sahai, one of the founding members of the Regional Branch, IIPA, J&K Regional Branch organized the 4th Shri Ram Sahai Memorial Lecture on “Demonetization” on February 25, 2017.

Shri Sanjay Kumar, Senior Advisor Deloittee, India, delivered the key note address wherein he traced back the history of demonetization and took a critical perspective on the implications of this major transformational policy of the government. According to him,



(L to R) – Sh. Nandan Kuthiala, Sh. Sanjay Kumar, Sh. B R Sharma, Sh. Chander Gulati, Sh. Rahul Sahai

- The real benefits of demonization will accrue with time.
- Demonization has been able to take the stock of unaccounted money but hasn't been able to curb the flow of black money into the system.



Sh. Sanjay Kumar, Senior Advisor, Deloittee speaking during the function.

- Government is leveraging data analytics which will surely bring is transformational change and improve voluntary compliance in the long run.

Shri B. R. Sharma, (IAS) Chairman IIPA, JK Regional Branch in his presidential remarks paid rich tributes to Shri Ram Sahai and said

- Sledge hammer approach like demonetization is the way forward if the nation wants to have long term benefits.
- Gut of the common citizen surpasses the scholarly attributes and move like demonetization indicates that the citizen of India intends to participate in the governance process.

Shri Rahul Sahai, Chairman, Sahai Group of Companies said

- The industry has an onus of responsibility to be a cog in the great wheel of change in this country.
- The short term impact of demonetization on our economy will be economic discipline and people practicing austerity. The long term impact would be growth in business enterprises.



Audience during the function

Earlier Sh. Chander Gulati presented the formal welcome address and Sh. Nandan Kuthiala paid rich tributes to the late Shri Ram Sahai. The function was held under the guidance of Dr. Ashok Bhan, Patron IIPA, and Er J.B.S.Johar Hony Secretary, J&K Regional Branch. Dr. Komal Nagar, Joint Director Seminars, IIPA conducted the proceedings of the function. Dr. Anil Gupta, Joint Secretary, IIPA coordinated the event.

## 38TH ANNUAL GENERAL MEETING

The 38th Annual General Meeting of the IIPA, J&K Regional Branch was held on January 5, 2017 which was attended by 40 members. Dr Ashok Bhan, Patron and Shri B.R.Sharma, IAS Chairman, J&K Regional Branch presided over the AGM.

Following are the key highlights of the AGM

- Er. J.B.S.Johar Hony. Secretary presented the Annual Report for the calendar year 2016 which was approved by the General Body with words of appreciation. In 2016, the Branch organized 10 programmes on diverse subjects including the training programme with an aim to enhance the



(L to R)- Sh. Vikrant Kuthiala, Sh. B R Sharma, Dr. Ashok Bhan, Er. J B S Johar, Prof. Alka Sharma

capacity of government officers. The members complimented the Executive Committee for record number of quality programs during 2016.

- Shri Vikrant Kuthiala, Hony. Treasurer presented audited statement of accounts for the financial year 2015-16.
- A detailed discussion was held for future programmes. Suggestions for future programmes made by the Hony Secretary & the members. It was proposed that liaison with the respective departments should be made regarding conduct of impact assessment and evaluation studies wherein the existing members of IIPA can contribute in terms providing necessary expertise.
- Dr. Ashok Bhan proposed that the annual activities of the branch should revolve around a specific theme and he suggested that for 2017 the branch should organize activities around “Inter Regional Harmony in the state of Jammu & Kashmir”.
- There should be greater emphasis on training programmes for the officers of the state which helps in spreading contemporary thoughts among



Prof Rekha Choudhary delivering lecture prior to AGM

the officers.

The AGM was preceded by a very scholarly talk on “Jammu: the idea and ethos of a Multicultural Society” by Prof Rekha Choudhary.

The key thoughts of her lecture were –

- J&K is a diverse state, and that Jammu is like a mosaic and is one of the most diverse regions with layers of diversity in terms of religion, culture and language.



Life members attending the AGM

There is a strong need to preserve the stories of partition as a phenomenon and appreciate the fact that people of the region has exhibited high tolerance and patience in preserving the diversity of the region.

### TRAINING PROGRAMME ON “MANAGEMENT COMPETENCIES”

A one-day training programme on “Management Competencies” was organized by Indian Institute of Public Administration, J&K Regional Branch, Jammu on April 22, 2017.

The workshop began under the patronage of Dr. Ashok Bhan, DGP (Retd.) and Patron, IIPA, J&K Regional Branch. Sh. B. R. Sharma, Chief Secretary and Chairman IIPA JK Regional Branch was the chief guest at the inaugural function.

The resources persons during the training programme were Dr. Pawan Kotwal, IAS, Divisional Commissioner, J&K Government; Prof Alka Sharma, Director, The Business School, University of Jammu; Dr. Anil Gupta, TBS, University of Jammu; Dr. Komal Nagar, TBS, University of Jammu; Dr. Neelika Arora, School of Business Studies, Central University of Jammu; Sh. Rajeshwar Singh, SSP, J&K Police.

The deliberations revolved around key areas of management including - Emerging Paradigms in Governance; Management competencies and good governance; Service orientation; Memory enhancement;

Effective Interpersonal communication; Leadership and team building.

Following are the key critical areas of development highlighted by the resources persons.



*(L to R)- Prof Alka Sharma, Dr. Pawan Kotwal, Sh. B R Sharma, Er. J B S Johar during inaugural session*

- All government officials are managers as they have to handle complex situations related with government programmes, human resources, schemes etc which are complex and challenging.
- Future public servants will have to develop skills which will help them to remain engaged with the public and change the negative perception associated with government employees.
- There is a transition towards participative governance making the government more accountable to the public.
- Government employees will need to update their skills and lead by example.
- There is a need for thorough knowledge of the legal provisions, norms and procedures mandatory as there is a paradigm shift in the whole idea of governance.



*Sh. B R Sharma and Dr. Pawan Kotwal sharing views on emerging paradigms in governance*

- The role of “ASK” i.e. attitude, skill and knowledge determine success in any job.
- There is a need for building various competencies including commitment character, confidence competences creativity and collaboration for promoting service orientation among employees.
- There is a need and significance of re-adopting the old ways of storing information such that our reliability on technology is reduced.
- Public servants can rely on the role of Neuro Linguistic Programming (NLP) for making interpersonal communication effective
- There is a need to lead the change and be a catalyst for bringing transformation in the future workplaces.



*Sh. Rajeshwar Singh and Prof Alka Sharma speaking during the training*

- Leadership is all about and Vision and Will and that delegation and accountability are the two pillars for organizational success.

The programme was attended by 115 officers from various state government departments including CID, PW (R&B), Crime, JMC, Forest, Sheep husbandry, J&K Police, Railways Police, Irrigation and Flood Control, Rural



*Resource persons (L to R) – Dr. Anil Gupta, Dr. Komal Nagar, Dr. Neelika Arora*

Development Dept, , Traffic Police Jammu, Information and Public Relations, Education Dept, Industries Dept, Stores Procurement Department, Ecology Environment and Remote sensing Dept., Soil & Water Conservation, Finance, CAPD, State Advisory Board for Dev of Gujjar and Bakerwals, Higher Education, Social Welfare, Power Development Dept., PHE, Floriculture Dept, Cooperative, Labour & Employment Dept, Science and technology Dept., Home Dept., Youth Services & sports, Dept., Hospitality and Protocols, Excise, Handicrafts, Tourism, Transport, ICDS, Relief Organization. During the valedictory session the participants also shared their feedback of the training programme. Er. J. B. S. Johar Hony Secretary presented the formal vote of thanks.

### LECTURE ON DEVELOPING ECO-TOURISM IN J&K

With an objective to explore the potential of eco-tourism in J&K, IIPA, J&K Regional Branch organized a lecture on Eco-Tourism on March 30, 2017. Dr. C M Seth, Former Chairman J&K State pollution Control Board and State Co-Convener J&K chapter INTACH was the key resource person. Sh Farooq Ahmed Shah, Secretary, Tourism department, J&K State who was the Chief Guest and Sh. Suresh Chugh, IFS PCCF Forest/Chief Wildlife Warden, J&K was the guest of Honor.



(L to R)- Sh. Suresh Chugh, Sh. Farooq Ahmed Shah, Dr. C M Seth

Following were the key issues deliberated during the lecture

- Jammu region has remained neglected in terms of tourism in general and eco-tourism in particular
- Draft Tourism policy must include development of eco tourism
- Local community can play a significant role in development and sustenance of eco tourism without disturbing the ecology.



Dr. C M Seth and Sh. Suresh Chugh sharing their perspective on Eco Tourism

- Awareness programmes within communities should be organized to project the role of eco-tourism in their economic upliftment.
- Ecologically frail areas should be conserved.
- The diverse set of natural assets of our state including mountain ranges, glaciers, waterfalls, rivers and caves should be explored for promotion of eco-tourism.
- J&K is blessed with a large number of endemic and rare plants and animals which can be promoted for promoting eco-tourism.
- The carrying capacity of an area should be considered for sustainability of eco-tourism.

According to Sh. Farooq Ahmad Shah,

- The main focus of new tourism policy will be on development of eco-tourism in the state as J&K can be projected as an ideal state for eco-tourism.
- The successful models of countries like Bhutan, Japan and European countries can be utilized for promoting eco-tourism without compulsions.

The lecture was organized under the guidance of Sh. Ashok Bhan, Patron IIPA, Sh. B R Sharma (IAS), Chairman IIPA and Sh JBS Johar Hon'ble Secretary, IIPA J&K Regional Branch. Sh. S K Gupta presented a formal vote of thanks while Dr. Komal Nagar, Joint Director Seminar, IIPA conducted the proceedings of the function.

### LECTURE ON “TECHNOLOGY AND RURAL DEVELOPMENT IN J&K”

Indian Institute of Public Administration (IIPA) J&K Regional Branch organized a lecture on “Technology a key factor in Rural Development of J&K” on April 10, 2017. Dr Sudershan Kumar, Former Director General DRDO, Ministry of Defence, GOI was the key resource person. Shri Ravinder Kumar Bhat, Director, Rural Development



*(L to R) – Sh. R K Bhat, Dr. C M Seth, Dr. Ashok Bhan, Sh. Sudershan Kumar*

Dept., Jammu was the Guest of Honor. Dr. Ashok Bhan, Patron, IIPA presided over the function.

Following were the key issues deliberated during the lecture

- Grassroot innovation is critical for rural rural societies as it can lead towards economic growth via transformation.
- The role of technology in the domains of education, healthcare and agriculture can bring in prosperity making our rural societies more competitive.



*Sh. Sudershan Kumar, Former DG, DRDO sharing his perspective*

- An integrated approach is required to ensure that local communities participate in the development process and reap the benefits
- The Rural Development department has taken a huge leap by bringing in technology interventions towards rural development.
- Present emphasis on digitalization has created empowerment among rural citizens and with capacity building initiatives can catalyze the development process
- An equitable and all round development is required for holistically transforming the rural

areas.

- All the stakeholders will have to come together and work in mission mode to transform rural areas.
- Educational institutions should focus on applied research and the technology transfer process should be institutionalized.

The lecture was organized under the guidance of Dr. C M Seth, Vice-Chairman, IIPA and Sh. J B S Johar, Honorary Secretary, IIPA Dr. Anil Gupta, Joint Secretary IIPA conducted the proceedings of the function. Sh. V N Sharma presented the formal vote of thanks.



*Participants interacting with the speakers*

## REPORT RELEASE ON 'BUILDING CONFIDENCE FOR TRADE'

Bureau of 'Research on Industry & Economic Fundamentals' (BRIEF) in collaboration with Central University of Jammu (CUJ) and Indian Institute of Public Administration J&K Regional Branch organized a 'Report Release' presentation at Indian Institute of Public Administration J&K Regional Branch on November 26, 2016. The report named 'Trading Confidence: A Compelling Case for Cross LoC Trade' was prepared by Afaq Hussain and Riya Sinha from BRIEF.



*Sh. Mohammad Saqib, Prof Ashok Aima, Sh. B R Sharma, Sh. Rakesh Gupta, Dr. Shujaat Bukhari*



*Speaker during the event*

Mr. B. R. Sharma, Ex-Chief Secretary, Government of Jammu & Kashmir presided over the report release as Chief Guest while Prof. Ashok Aima, Vice Chancellor, Central University of Jammu was the Guest of Honor. Mr. Mohammad Saqib, CEO, BRIEF; Sh. Rakesh Gupta, President, CCI Jammu; and Dr. Shujaat Bukhari, Editor-in-chief, Rising Kashmir were also present during this occasion.

Following are the highlights of the function:

- In his welcome address, Mr. Mohammad Saqib presented a brief introduction about the report which was launched by Mr. Omar Abdullah at New Delhi.
- Mr Afaq Hussain, co-author of the report, stated the genesis behind the project and gave a brief introduction of all the stakeholders involved. The report preparation involved field interviews with traders and businessmen in border areas of J&K and Punjab and also interviews with the traders and chambers of commerce from Pakistan through Skype.

- Shri Rakesh Gupta, reiterated that the ground realities and challenges prevail on either side of the border and are going to remain the same until and unless the bigger picture is not addressed by the governments of India and Pakistan. He added that the Jammu has a feasible trade route towards Pakistan via Sialkot as compared to Poonch route and that the government needs to consider it seriously.
- Dr. Shujaat Bukhari claimed that the cross LoC trade is not only related to its economic aspect, but also to encourage people-to-people contacts and bring peace and stability in the region.

The address was followed by discussion on the issues raised by the speakers.

Shri B. R. Sharma and Prof. Ashok Aima gave the special address which was followed by a formal vote of thanks by Prof. Alka Sharma, Director (Seminars). Dr. J Jaganthan, Assistant Professor, CUJ conducted the proceedings of the function. Er. J B S Johar, Honorary Secretary, IIPA was also present during the occasion. The function was attended by members of the civil society, various trade, commerce and industrial associations, members of IIPA and faculty /Students of Central University of Jammu.

## THEME FOR NOVEMBER 2017 ISSUE

*“Inter-Regional Harmony  
in the State of  
Jammu and Kashmir”*

We deeply condone the sad demise of the following respected life members of IIPA, J&K Regional Branch.

**Baldev Sharma,**  
Director,  
Tawi Arc Electronics (P) Ltd.,  
Jammu (J&K)  
L-8131

**Baldev Singh,**  
S.E.(Retd),  
L-9134

**Maj Gen B. N. Dhar,**  
PVSM (Retd.)  
L-9304

**M. A. Mufti,**  
IFS (Retd.)  
L-3974

### *Editorial Team*

**Dr Ashok Bhan,** Patron  
**Sh. B. R. Sharma,** Chairman  
**Er J.B.S. Johar,** Honorary Secretary  
**Prof Alka Sharma,** Director (Seminars)  
**Dr Anil Gupta,** Joint Secretary (Jammu)  
**Dr Komal Nagar,** Joint Director (Seminars)  
**Mr Jatin,** Secretarial Assistance

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